



IPB University
— Bogor Indonesia —



SB-IPB
School of Business - IPB University

SHAPING *innopreneurs*

International Bachelor Program **SCHOOL OF BUSINESS**





Table of Contents

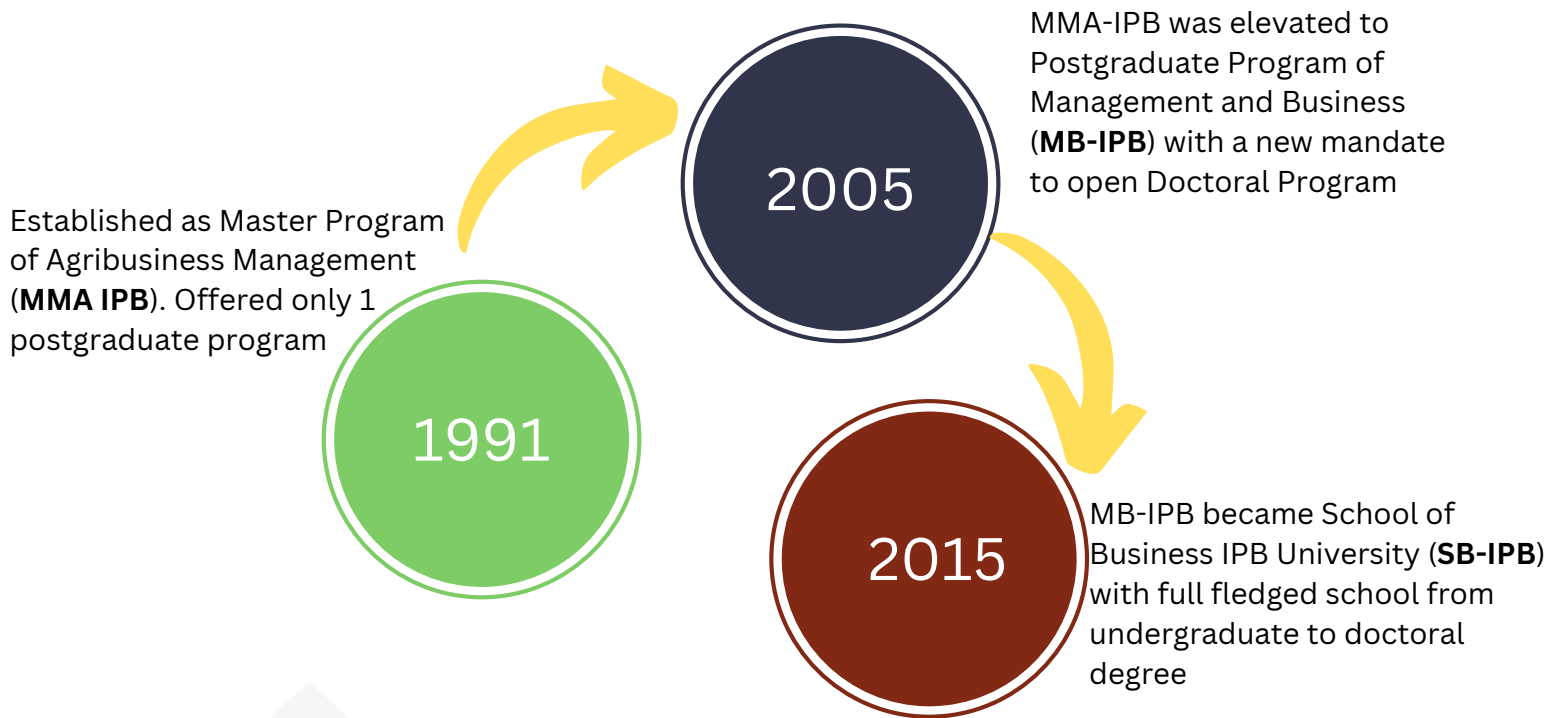
- 01** INTRODUCTION
- 02** VISSION AND MISSION
- 03** CURRICULUM
- 04** ADMISSION

About SB-IPB

"Shaping
Innopreneurs"



THE SCHOOL'S BRIEF HISTORY



THE SCHOOL'S MISSION STATEMENT

Vission:

"A school that excels in developing science and responsible business leaders in resource and bioscience based industries through academically rigorous education, research, and community service with entrepreneurship in spirit, sustainability in focus, and global in orientation".

Mission:

1. To offer a nationally and internationally accredited degree and non-degree education in the field of management and business.
2. To develop and disseminate business and management concepts deeply rooted in the culture of Indonesia.
3. To provide problem-solving for business and management issues in Indonesia.
4. To actively develop the disciplines and practices of business management at national, regional, and international levels.
5. To support the development of sustainable resource and bioscience based industries.

LEARNING GOALS



Entrepreneurial Thinking and Acting

Critical Thinking and Problem Solving

Leadership and Teamwork

Business Communication

Sustainable Business Practices





CURRICULUM

For International Bachelor Program

1st Semester*



Physics
Innovative Agriculture
Pancasila Education
Civic Education
Economics
Computational Thinking
Mathematics and Logical
Thinking
Sociology

2nd Semester*



English
Sport
Biology
Chemistry
Indonesian Language
Business Decision Making
Tools
Statistics and Data
Analysis
Religion

*) Class will be conducted in IPB Dramaga Campus





CURRICULUM

For International Bachelor Program

3rd Semester

Creativity and Business Innovation
Business Opportunity Analysis
Business Model Innovation
Business and Entrepreneurship
Business Microeconomics
Statistics for Business
Bio-business Dynamics and
Transformation (incl. CEO Forum)



4th Semester

E-Comprehensive Business Practice 1
Business Macroeconomics
Fundamental of Business Analytics and Intelligence
Business Research
Concentration Course 1
Concentration Course 2
Concentration Course 3



CURRICULUM

For International Bachelor Program

5th Semester

Business Ecosystem and
Competitiveness
Business Ethic and Law
Comprehensive Business Practice 2
Concentration Course 4
Concentration Course 5
Concentration Course 6

6th Semester

Business, State and Society
Business Risk Analysis
Concentration Course 7
Concentration Course 8
Concentration Course 9
Concentration Course 10





CURRICULUM

For International Bachelor Program

7th Semester

Internship
Enrichment Courses
Community Service (KKN)

8th Semester

Capstone
Business Presentation
Final Project





CURRICULUM

For International Bachelor Program

Concentration Course

Intrapreneurship

Investment
and
Wealth Management

Entrepreneurship

Digital Business



PROGRAM STRUCTURE

In order to support the "Freedom to Learn" or "Merdeka Belajar" which was launched by The Ministry of Education, Culture, Research, and Technology, we provide the students to study abroad on the 7th Semester with one of our partner universities.

3.5 +0.5

- 3.5 years at IPB University
- 0.5 years at Partner University



OUR PARTNER UNIVERSITIES

1. University Utara Malaysia
2. Hochschule Bremen, Germany
3. Tokyo University of Agriculture, Japan
4. UC Davis, Spain (on process)
5. HAS University of Applied Sciences,
The Netherlands (on process)
6. University of Zagreb, Croatia (on
process)



ADMISSION

BATCH I

based on report cards and English language skills.

BATCH II

follows the schedule of Seleksi Mandiri Masuk-IPB
(<https://admisi.ipb.ac.id/ujian-tulis-mandiri-berbasis-komputer-ipb/>)



About Seleksi Mandiri Masuk IPB (SM-IPB)

Seleksi Mandiri Masuk -IPB or SM-IPB (formely known as UTM-BK) is a selection method by using:

1. Computer-based written exam held by IPB, or
2. The UTBK score held by Seleksi Nasional Penerimaan Mahasiswa Baru (SNPMB)

Participants can choose whether to use the UTBK-SNPMB score or take the IPB Computer-Based Written Exam (or both). If participants register for both, then the selection will be made based on the best score obtained.



ADMISSION

Terms and Conditions:

- 1 Participants are SMA/MA/SMK* graduates in 2021, 2022, or 2023.
- 2 Participants for the online exam are from SMA/MA/SMK* all majors
- 3 Participants for the UTBK score line come from SMA/MA/SMK from various majors but must have the 2023 UTBK score.
- 4 Participants must be physically and mentally healthy.
- 5 Complete the registration via pendaftaran.admisi.ipb.ac.id
- 6 SM-IPB participants must choose 1 (one) or 2 (two) study programs offered.
- 7 Registered participants are allowed to choose the third option, namely the IPB option where if the participant is not accepted in 1st or 2nd choice, then they are willing to be chosen by IPB as long as their scores meet the requirements
- 8 Registered participants for the international class must upload a TOEFL certificate min. score 500/IELTS min. score of 6 and take the SM-IPB test in English.
- 9 Pay a registration fee of Rp. 500.000,- (online exam) and Rp. 300.000,- (UTBK score)
- 10 Students pay a registration fee at BNI, BSI, BRI, BTN, Mandiri, BJB, BJB Syariah, or Mega Syariah banks. Payment procedures can be seen at <https://admisi.ipb.ac.id/tatacaralayar/>
- 11 Registration fees that have been paid cannot be withdrawn.
- 12 Prospective new students are considered officially new students if they have registered online and paid the single tuition fee

CONTACT US



0811-1108-358



@sekolahbisnisipb



www.sb.ipb.ac.id

SB-IPB Building
Jl. Raya Pajajaran
Bogor, 16128